



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Assoc(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555

Product Political - Federal Candidate (1067)
Brand OBAMA FOR AMERICA (25777)
Acct Types National/Political
Est/Headline 1537/06269466
Demo
Revision
Comments

Invoice 652479
Inv Date 11/25/2012
Terms Net 30
Contract 329223
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package

Gen. Date 11/27/2012 1:42:15PM

OBAMA FOR AMERICA

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.1	Spot	1:00:00PM- 3:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 1:29PM (Tu)	00:30		OFA12Z1S9H	\$800.00	
1.1	Spot	1:00:00PM- 3:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 1:32PM (We)	00:30		OFA12Z159H	\$800.00	
1.1	Spot	1:00:00PM- 3:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 1:30PM (Th)	00:30		OFA12G182H	\$800.00	
1.1	Spot	1:00:00PM- 3:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 2:21PM (Fr)	00:30		OFA12G172H	\$800.00	
2.1	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 10:57AM (Tu)	00:30		OFA12G182H	\$560.00	
2.1	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 10:24AM (We)	00:30		OFA12G182H	\$560.00	
2.1	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 10:15AM (Th)	00:30		OFA12G182H	\$560.00	
2.1	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 10:21AM (Fr)	00:30		OFA12G194H	\$560.00	
3.1	Spot	11:35:00PM-12:05:00AM	Day,Tu-2,W-1,Th-1	10/30/12 12:02AM (Tu)	00:30		OFA12G182H	\$1025.00	
3.1	Spot	11:35:00PM-12:05:00AM	Day,Tu-2,W-1,Th-1	10/30/12 11:56PM (Tu)	00:30		OFA12G182H	\$1025.00	
3.1	Spot	11:35:00PM-12:05:00AM	Day,Tu-2,W-1,Th-1	10/31/12 12:02AM (We)	00:30		OFA12Z159H	\$1025.00	
3.1	Spot	11:35:00PM-12:05:00AM	Day,Tu-2,W-1,Th-1	11/01/12 12:01AM (Th)	00:30		OFA12G182H	\$1025.00	
4.1	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-2,Th-1,F-1	10/30/12 11:51AM (Tu)	00:30		OFA12Z159H	\$925.00	
4.1	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-2,Th-1,F-1	10/31/12 11:45AM (We)	00:30		OFA12G182H	\$925.00	
4.1	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-2,Th-1,F-1	11/01/12 11:44AM (Th)	00:30		OFA12G182H	\$925.00	
4.1	Spot	11:00:00AM-12:00:00PM	Day,Tu-1,W-2,Th-1,F-1	11/02/12 10:58AM (Fr)	00:30		OFA12G182H	\$925.00	
5.1	Spot	12:00:00PM- 1:00:00PM	Day,Tu-2,W-2,Th-1,F-2	10/30/12 12:36PM (Tu)	00:30		OFA12Z159H	\$850.00	
5.1	Spot	12:00:00PM- 1:00:00PM	Day,Tu-2,W-2,Th-1,F-2	10/30/12 12:53PM (Tu)	00:30		OFA12G182H	\$850.00	
5.1	Spot	12:00:00PM- 1:00:00PM	Day,Tu-2,W-2,Th-1,F-2	10/31/12 12:12PM (We)	00:30		OFA12Z159H	\$850.00	
5.1	Spot	12:00:00PM- 1:00:00PM	Day,Tu-2,W-2,Th-1,F-2	10/31/12 12:56PM (We)	00:30		OFA12G182H	\$850.00	
5.1	Spot	12:00:00PM- 1:00:00PM	Day,Tu-2,W-2,Th-1,F-2	11/01/12 12:37PM (Th)	00:30		OFA12Z159H	\$850.00	
5.1	Spot	12:00:00PM- 1:00:00PM	Day,Tu-2,W-2,Th-1,F-2	11/02/12 12:40PM (Fr)	00:30		OFA12G182H	\$850.00	
5.1	Spot	12:00:00PM- 1:00:00PM	Day,Tu-2,W-2,Th-1,F-2	11/02/12 12:56PM (Fr)	00:30		OFA12G194H	\$850.00	
6.1	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 3:31PM (Tu)	00:30		OFA12G172H	\$650.00	
6.1	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 3:35PM (We)	00:30		OFA12G172H	\$650.00	
6.1	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 3:30PM (Th)	00:30		OFA12Z159H	\$650.00	
6.1	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 3:14PM (Fr)	00:30		OFA12G194H	\$650.00	
7.1	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 4:39PM (Tu)	00:30		OFA12G182H	\$800.00	
7.1	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 4:12PM (We)	00:30		OFA12G182H	\$800.00	
7.1	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 4:22PM (Fr)	00:30		OFA12G172H	\$800.00	
8.1	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 5:24AM (Tu)	00:30		OFA12G182H	\$625.00	
8.1	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 5:23AM (We)	00:30		OFA12Z159H	\$625.00	
8.1	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 5:22AM (Th)	00:30		OFA12G182H	\$625.00	
8.1	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 5:22AM (Fr)	00:30		OFA12G194H	\$625.00	
9.1	Spot	5:00:00PM- 6:00:00PM	Day,Tu-2,W-2,Th-2,F-2	10/30/12 5:28PM (Tu)	00:30		OFA12G182H	\$2250.00	
9.1	Spot	5:00:00PM- 6:00:00PM	Day,Tu-2,W-2,Th-2,F-2	10/30/12 5:52PM (Tu)	00:30		OFA12G182H	\$2250.00	
9.1	Spot	5:00:00PM- 6:00:00PM	Day,Tu-2,W-2,Th-2,F-2	10/31/12 5:30PM (We)	00:30		OFA12G182H	\$2250.00	
9.1	Spot	5:00:00PM- 6:00:00PM	Day,Tu-2,W-2,Th-2,F-2	10/31/12 5:52PM (We)	00:30		OFA12G182H	\$2250.00	
9.1	Spot	5:00:00PM- 6:00:00PM	Day,Tu-2,W-2,Th-2,F-2	11/01/12 5:29PM (Th)	00:30		OFA12G182H	\$2250.00	

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Page: 1



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OBAMA FOR AMERICA

Orlando (WFTV)

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
9.1	Spot	5:00:00PM- 6:00:00PM	Day,Tu-2,W-2,Th-2,F-2	11/01/12 5:52PM (Th)	00:30		OFA12Z159H	\$2250.00	
9.1	Spot	5:00:00PM- 6:00:00PM	Day,Tu-2,W-2,Th-2,F-2	11/02/12 5:12PM (Fr)	00:30		OFA12G182H	\$2250.00	
9.1	Spot	5:00:00PM- 6:00:00PM	Day,Tu-2,W-2,Th-2,F-2	11/02/12 5:51PM (Fr)	00:30		OFA12G194H	\$2250.00	
10.1	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 5:54AM (Tu)	00:30		OFA12Z159H	\$925.00	
10.1	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 5:52AM (We)	00:30		OFA12G182H	\$925.00	
10.1	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 5:30AM (Th)	00:30		OFA12Z159H	\$925.00	
10.1	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 5:53AM (Fr)	00:30		OFA12G182H	\$925.00	
11.1	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 6:13PM (Tu)	00:30		OFA12Z159H	\$3000.00	
11.1	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 6:24PM (We)	00:30		OFA12Z159H	\$3000.00	
11.1	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 6:27PM (Fr)	00:30		OFA12G194H	\$3000.00	
12.1	Spot	6:00:00AM- 7:00:00AM	Day,Tu-2,W-1,Th-2,F-2	10/30/12 6:28AM (Tu)	00:30		OFA12G182H	\$1875.00	
12.1	Spot	6:00:00AM- 7:00:00AM	Day,Tu-2,W-1,Th-2,F-2	10/30/12 6:55AM (Tu)	00:30		OFA12Z159H	\$1875.00	
12.1	Spot	6:00:00AM- 7:00:00AM	Day,Tu-2,W-1,Th-2,F-2	10/31/12 6:44AM (We)	00:30		OFA12Z159H	\$1875.00	
12.1	Spot	6:00:00AM- 7:00:00AM	Day,Tu-2,W-1,Th-2,F-2	11/01/12 6:12AM (Th)	00:30		OFA12G182H	\$1875.00	
12.1	Spot	6:00:00AM- 7:00:00AM	Day,Tu-2,W-1,Th-2,F-2	11/01/12 6:29AM (Th)	00:30		OFA12G182H	\$1875.00	
12.1	Spot	6:00:00AM- 7:00:00AM	Day,Tu-2,W-1,Th-2,F-2	11/02/12 6:14AM (Fr)	00:30		OFA12G194H	\$1875.00	
12.1	Spot	6:00:00AM- 7:00:00AM	Day,Tu-2,W-1,Th-2,F-2	11/02/12 6:44AM (Fr)	00:30		OFA12G182H	\$1875.00	
13.1	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 6:59PM (Tu)	00:30		OFA12G182H	\$3000.00	
13.1	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 7:06PM (We)	00:30		OFA12G182H	\$3000.00	
13.1	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 7:25PM (Th)	00:30		OFA12G182H	\$3000.00	
13.1	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 7:06PM (Fr)	00:30		OFA12G182H	\$3000.00	
14.1	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/30/12 7:29AM (Tu)	00:30		OFA12G172H	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/30/12 8:59AM (Tu)	00:30		OFA12G182H	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/31/12 7:30AM (We)	00:30		OFA12G172H	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/31/12 7:49AM (We)	00:30		OFA12Z159H	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	11/01/12 7:30AM (Th)	00:30		OFA12Z159H	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	11/01/12 7:49AM (Th)	00:30		OFA12G172H	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	11/02/12 7:30AM (Fr)	00:30		OFA12G172H	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	11/02/12 7:49AM (Fr)	00:30		OFA12Z159H	\$2000.00	
15.1	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 7:59PM (Tu)	00:30		OFA12G194H	\$2000.00	
15.1	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 7:30PM (We)	00:30		OFA12Z159H	\$3000.00	
15.1	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 7:29PM (Th)	00:30		OFA12Z159H	\$3000.00	
15.1	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 7:29PM (Fr)	00:30		OFA12Z159H	\$3000.00	
16.1	Spot	9:00:00AM- 10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 9:29AM (Tu)	00:30		OFA12G194H	\$3000.00	
16.1	Spot	9:00:00AM- 10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 9:57AM (We)	00:30		OFA12G182H	\$560.00	
16.1	Spot	9:00:00AM- 10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 9:50AM (Th)	00:30		OFA12G182H	\$560.00	
16.1	Spot	9:00:00AM- 10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 9:57AM (Fr)	00:30		OFA12Z159H	\$560.00	
18.1	Spot	8:00:00PM- 9:00:00PM	Day,F-2	11/02/12 7:59PM (Fr)	00:30		OFA12G194H	\$560.00	
18.1	Spot	8:00:00PM- 9:00:00PM	Day,F-2	11/02/12 8:48PM (Fr)	00:30		OFA12G182H	\$3000.00	
							OFA12G194H	\$3000.00	

Officially printed on 12/14/12 11:38 AM

Page: 2



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Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Advertiser
Agency
Buyer
Salesperson

Product
Brand
Acct Types
Est/Headline
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Comments

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Assoc(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
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Political - Federal Candidate (1067)
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National/Political
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OBAMA FOR AMERICA

Invoice 652479
Inv Date 11/25/2012
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Contract 329223
Bill Type Standard
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Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
19.1	Spot	9:00:00PM-10:00:00PM	Day,F-1	11/02/12 9:21PM (Fr)	00:30		OFA12G194H	\$3450.00	
20.1	Spot	10:00:00PM-11:00:00PM	Day,M-2	11/05/12 10:34PM (Mo)	00:30		OFA12G182H	\$6000.00	
21.1	Spot	8:00:00PM-10:00:00PM	Day,M-2	11/05/12 9:15PM (Mo)	00:30		OFA12G194H	\$9250.00	
21.1	Spot	8:00:00PM-10:00:00PM	Day,M-2	11/05/12 9:40PM (Mo)	00:30		OFA12G194H	\$9250.00	
22.1	Spot	12:00:00PM-12:30:00PM	Day,Sa-1,Su-1	11/04/12 12:22PM (Su)	00:30		OFA12G182H	\$600.00	
23.1	Spot	12:00:00PM- 3:30:00PM	Day,Sa-1	11/03/12 3:31PM (Sa)	00:30		OFA12G194H	\$2750.00	
25.1	Spot	S:00:00AM- 6:00:00AM	Day,Sa-2	11/03/12 5:25AM (Sa)	00:30		OFA12G194H	\$340.00	
25.1	Spot	S:00:00AM- 6:00:00AM	Day,Sa-2	11/03/12 5:53AM (Sa)	00:30		OFA12G182H	\$340.00	
26.1	Spot	6:00:00AM- 9:00:00AM	Day,Sa-2	11/03/12 8:13AM (Sa)	00:30		OFA12G194H	\$1050.00	
26.1	Spot	6:00:00AM- 9:00:00AM	Day,Sa-2	11/03/12 8:29AM (Sa)	00:30		OFA12G194H	\$1050.00	
27.1	Spot	7:00:00PM- 8:00:00PM	Day,Sa-2	11/03/12 7:29PM (Sa)	00:30		OFA12G194H	\$850.00	
28.1	Spot	9:00:00AM-10:00:00AM	Day,Sa-2	11/03/12 9:41AM (Sa)	00:30		OFA12G171H	\$1050.00	
28.1	Spot	9:00:00AM-10:00:00AM	Day,Sa-2	11/03/12 9:59AM (Sa)	00:30		OFA12G194H	\$1050.00	
29.1	Spot	1:00:00PM- 6:00:00PM	Day,Su-2	11/04/12 1:21PM (Su)	00:30		OFA12G194H	\$475.00	
29.1	Spot	1:00:00PM- 6:00:00PM	Day,Su-2	11/04/12 1:57PM (Su)	00:30		OFA12G182H	\$475.00	
30.1	Spot	11:30:00PM-12:00:00AM	Day,Su-1	11/04/12 11:48PM (Su)	00:30		OFA12G182H	\$475.00	
32.1	Spot	12:00:00AM- 1:00:00AM	Day,Su-1	11/04/12 12:12AM (Su)	00:30		OFA12G194H	\$250.00	
33.1	Spot	S:00:00AM- 6:00:00AM	Day,Su-1	11/04/12 5:12AM (Su)	00:30		OFA12G194H	\$250.00	
34.2	Spot	6:00:00PM- 7:00:00PM	Day,Su-5	11/04/12 5:59PM (Su)	00:30		OFA12G194H	\$1500.00	
34.2	Spot	6:00:00PM- 7:00:00PM	Day,Su-5	11/04/12 6:14PM (Su)	00:30		OFA12G182H	\$1500.00	
34.2	Spot	6:00:00PM- 7:00:00PM	Day,Su-5	11/04/12 6:23PM (Su)	00:30		OFA12G194H	\$1500.00	
34.2	Spot	6:00:00PM- 7:00:00PM	Day,Su-5	11/04/12 6:43PM (Su)	00:30		OFA12G194H	\$1500.00	
35.1	Spot	6:00:00AM- 9:00:00AM	Day,Su-2	11/04/12 6:43AM (Su)	00:30		OFA12G194H	\$1500.00	
35.1	Spot	6:00:00AM- 9:00:00AM	Day,Su-2	11/04/12 7:22AM (Su)	00:30		OFA12G194H	\$1050.00	
36.1	Spot	7:00:00PM- 8:00:00PM	Day,Su-1	11/04/12 7:20PM (Su)	00:30		OFA12G182H	\$1050.00	
37.1	Spot	8:00:00PM- 9:00:00PM	Day,Su-2	11/04/12 8:18PM (Su)	00:30		OFA12G182H	\$2750.00	
38.2	Spot	8:00:00PM-11:00:00PM	Day,Th-1	11/01/12 7:59PM (Th)	00:30		OFA12G182H	\$6500.00	
39.2	Spot	8:00:00PM-11:00:00PM	Day,Th-1	11/01/12 10:26PM (Th)	00:30		OFA12G182H	\$6500.00	
40.1	Spot	9:00:00PM-10:00:00PM	Day,Th-2	11/01/12 9:31PM (Th)	00:30		OFA12G182H	\$6500.00	
40.1	Spot	9:00:00PM-10:00:00PM	Day,Th-2	11/01/12 10:00PM (Th)	00:30		OFA12Z159H	\$6500.00	
41.1	Spot	11:00:00PM-11:35:00PM	Per week (4),Tu,We,Th,Fr,Su	10/30/12 11:11PM (Tu)	00:30		OFA12Z159H	\$2000.00	
41.1	Spot	11:00:00PM-11:35:00PM	Per week (4),Tu,We,Th,Fr,Su	11/01/12 11:30PM (Th)	00:30		OFA12Z159H	\$2000.00	
41.1	Spot	11:00:00PM-11:35:00PM	Per week (4),Tu,We,Th,Fr,Su	11/02/12 11:32PM (Fr)	00:30		OFA12G182H	\$2000.00	
41.1	Spot	11:00:00PM-11:35:00PM	Per week (4),Tu,We,Th,Fr,Su	11/04/12 11:31PM (Su)	00:30		OFA12G194H	\$2000.00	
42.1	Spot	10:00:00PM-11:00:00PM	Day,Tu-1	10/30/12 10:50PM (Tu)	00:30		OFA12G182H	\$250.00	
43.1	Spot	8:00:00PM- 9:00:00PM	Day,Tu-1	10/30/12 8:44PM (Tu)	00:30		OFA12G182H	\$250.00	
44.1	Spot	9:00:00PM-10:00:00PM	Day,Tu-2	10/30/12 9:22PM (Tu)	00:30		OFA12G182H	\$9250.00	
44.1	Spot	9:00:00PM-10:00:00PM	Day,Tu-2	10/30/12 9:49PM (Tu)	00:30		OFA12Z159H	\$9250.00	
46.1	Spot	8:00:00PM- 9:00:00PM	Day,W-1	10/31/12 8:00PM (We)	00:30		OFA12G182H	\$6600.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Advertiser
Agency
Buyer
Salesperson

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Assoc(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA FOR AMERICA (25777)
National/Political
1537/06269466

OBAMA FOR AMERICA

Invoice 652479
Inv Date 11/25/2012
Terms Net 30
Contract 329223
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:42:15PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
47.1	Spot	9:00:00PM-10:00:00PM	Day,W-1	10/31/12 9:21PM (We)	00:30		OFA12G182H	\$9250.00	
48.1	Spot	1:00:00PM- 3:00:00PM	Day,M-1	11/05/12 2:23PM (Mo)	00:30		OFA12G171H	\$800.00	
49.1	Spot	10:00:00AM-11:00:00AM	Day,M-1	11/05/12 10:17AM (Mo)	00:30		OFA12G182H	\$560.00	
50.1	Spot	11:35:00PM-12:05:00AM	Day,M-1	11/05/12 11:45PM (Mo)	00:30		OFA12G182H	\$1025.00	
51.1	Spot	11:00:00AM-12:00:00PM	Day,M-1	11/05/12 11:33AM (Mo)	00:30		OFA12G182H	\$925.00	
52.1	Spot	12:00:00PM- 1:00:00PM	Day,M-1	11/05/12 12:22PM (Mo)	00:30		OFA12G194H	\$850.00	
54.1	Spot	4:00:00PM- 5:00:00PM	Day,M-1	11/05/12 4:10PM (Mo)	00:30		OFA12G194H	\$800.00	
56.1	Spot	5:00:00PM- 6:00:00PM	Day,M-2	11/05/12 5:22PM (Mo)	00:30		OFA12G194H	\$2250.00	
56.1	Spot	5:00:00PM- 6:00:00PM	Day,M-2	11/05/12 5:40PM (Mo)	00:30		OFA12G182H	\$2250.00	
57.1	Spot	5:30:00AM- 6:00:00AM	Day,M-1	11/05/12 5:43AM (Mo)	00:30		OFA12G194H	\$925.00	
58.1	Spot	6:00:00PM- 6:30:00PM	Day,M-1	11/05/12 6:29PM (Mo)	00:30		OFA12G194H	\$3000.00	
59.1	Spot	6:00:00AM- 7:00:00AM	Day,M-1	11/05/12 6:14AM (Mo)	00:30		OFA12G182H	\$1875.00	
60.1	Spot	7:00:00PM- 7:30:00PM	Day,M-1	11/05/12 7:06PM (Mo)	00:30		OFA12G182H	\$3000.00	
61.1	Spot	7:00:00AM- 9:00:00AM	Day,M-2	11/05/12 8:43AM (Mo)	00:30		OFA12G171H	\$2000.00	
61.1	Spot	7:00:00AM- 9:00:00AM	Day,M-2	11/05/12 8:59AM (Mo)	00:30		OFA12G194H	\$2000.00	
63.1	Spot	9:00:00AM-10:00:00AM	Day,M-1	11/05/12 9:34AM (Mo)	00:30		OFA12G194H	\$560.00	
64.1	Spot	11:00:00PM-11:35:00PM	Day,M-1	11/05/12 11:14PM (Mo)	00:30		OFA12G194H	\$2000.00	
65.0	Spot	11:00:00AM-12:00:00PM	Per week (1),Tu	11/06/12 11:44AM (Tu)	00:30		OFA12G171H	\$925.00	
66.0	Spot	12:00:00PM- 1:00:00PM	Per week (1),Tu	11/06/12 12:36PM (Tu)	00:30		OFA12G194H	\$850.00	
67.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Tu	11/06/12 6:24AM (Tu)	00:30		OFA12G194H	\$1875.00	
68.0	Spot	7:00:00AM- 9:00:00AM	Per week (3),Tu	11/06/12 7:59AM (Tu)	00:30		OFA12G171H	\$2000.00	
68.0	Spot	7:00:00AM- 9:00:00AM	Per week (3),Tu	11/06/12 8:43AM (Tu)	00:30		OFA12G182H	\$2000.00	
68.0	Spot	7:00:00AM- 9:00:00AM	Per week (3),Tu	11/06/12 8:59AM (Tu)	00:30		OFA12G194H	\$2000.00	
69.0	Spot	12:00:00PM- 3:30:00PM	Per week (1),Sa	11/03/12 12:06PM (Sa)	00:30		OFA12G182H	\$2750.00	
70.0	Spot	7:00:00AM- 9:00:00AM	Day,Sa-2,Su-1	11/03/12 7:00AM (Sa)	00:30		OFA12G194H	\$1050.00	
70.0	Spot	7:00:00AM- 9:00:00AM	Day,Sa-2,Su-1	11/03/12 7:43AM (Sa)	00:30		OFA12G182H	\$1050.00	
70.0	Spot	7:00:00AM- 9:00:00AM	Day,Sa-2,Su-1	11/04/12 8:13AM (Su)	00:30		OFA12G194H	\$1050.00	
71.0	Spot	10:00:00PM-11:00:00PM	Per week (1),Su	11/04/12 10:37PM (Su)	00:30		OFA12G182H	\$5400.00	
72.0	Spot	7:00:00PM- 8:00:00PM	Per week (1),Su	11/04/12 7:44PM (Su)	00:30		OFA12G194H	\$2750.00	
73.0	Spot	11:30:00PM-12:05:00AM	Per week (2),Sa	11/03/12 12:07AM (Sa)	00:30		OFA12G194H	\$1250.00	
73.0	Spot	11:30:00PM-12:05:00AM	Per week (2),Sa	11/03/12 12:11AM (Sa)	00:30		OFA12G182H	\$1250.00	
74.0	Spot	11:30:00PM-12:00:00AM	Per week (1),Sa	11/04/12 11:43PM (Su)	00:30		OFA12G194H	\$475.00	
75.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Sa	11/04/12 8:37AM (Su)	00:30		OFA12G194H	\$1900.00	
76.0	Spot	1:00:00PM- 3:00:00PM	Per week (1),We,Th,Fr	11/01/12 2:59PM (Th)	00:30		OFA12G172H	\$800.00	
77.0	Spot	8:00:00PM-11:30:00PM	Per week (1),Sa	11/03/12 8:56PM (Sa)	00:30		OFA12G182H	\$3300.00	
78.0	Spot	7:00:00AM- 9:00:00AM	Day,Su-2	11/04/12 6:59AM (Su)	00:30		OFA12G182H	\$1050.00	
78.0	Spot	7:00:00AM- 9:00:00AM	Day,Su-2	11/04/12 7:43AM (Su)	00:30		OFA12G182H	\$1050.00	
79.0	Spot	12:05:00AM- 1:05:00AM	Per week (1),Th	11/01/12 12:58AM (Th)	00:30		OFA12G182H	\$340.00	
80.0	Spot	1:00:00PM- 6:00:00PM	Per week (2),Su	11/04/12 2:41PM (Su)	00:30		OFA12G194H	\$475.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AqB

Advertiser
Agency
Buyer
Salesperson

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Assoc(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA FOR AMERICA (25777)
National/Political
1537/06269466

OBAMA FOR AMERICA

Invoice	652479
Inv Date	11/25/2012
Terms	Net 30
Contract	329223
Bill Type	Standard
Period	10/29/2012 - 11/25/2012

CO-OP/Order Type	No/Normal
Package	
Gen. Date	11/27/2012 1:42:15PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
80.0	Spot	1:00:00PM- 6:00:00PM	Per week (2),Su	11/04/12 3:19PM (Su)	00:30		OFA12G182H	\$475.00	
81.0	Spot	11:30:00PM-12:05:00AM	Per week (2),Su	11/04/12 12:00AM (Su)	00:30		OFA12G182H	\$475.00	
81.0	Spot	11:30:00PM-12:05:00AM	Per week (2),Su	11/04/12 11:51PM (Su)	00:30		OFA12G182H	\$475.00	
82.0	Spot	1:00:00AM- 2:00:00AM	Day,Su-1	11/04/12 1:22AM (Su)	00:30		OFA12G194H	\$475.00	
83.0	Spot	1:00:00PM- 6:00:00PM	Per week (1),Su	11/04/12 3:03PM (Su)	00:30		OFA12G182H	\$160.00	
84.0	Spot	12:00:00AM- 1:00:00AM	Per week (1),Su	11/04/12 12:52AM (Su)	00:30		OFA12G194H	\$475.00	
85.0	Spot	1:00:00AM- 2:00:00AM	Per week (1),Su	11/04/12 2:00AM (Su)	00:30		OFA12G194H	\$250.00	
86.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Tu	11/06/12 5:59AM (Tu)	00:30		OFA12G194H	\$125.00	
87.0	Spot	12:00:00PM- 1:00:00PM	Per week (2),Tu	11/06/12 12:20PM (Tu)	00:30		OFA12G194H	\$1875.00	
87.0	Spot	12:00:00PM- 1:00:00PM	Per week (2),Tu	11/06/12 12:49PM (Tu)	00:30		OFA12G182H	\$850.00	
							OFA12G182H	\$850.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$324,330.00
Commission	(\$48,649.50)

Net Total	\$275,680.50
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Total Spots 166

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 12/14/12 11:38 AM

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